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Advantages

Competitor Advantage

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Advantages of online shopping. Advantages of technology. Advantages and disadvantages of online learning. Advantages and disadvantages of technology. Advantages of solar energy. Advantages and disadvantages. Advantages of online learning. Advantages of renewable energy.

3 – take advantage of somebody
4 – take advantage of something (to do something)
5 – use/turn something to your/good advantage
6 – show something to (good/great) advantage
7 – advantage somebody
COLLOCATIONS – Meanings 1 & 2
verb
have an advantage (also enjoy an advantage formal)
Our parents didn't have all the advantages that we have.
Western countries enjoyed considerable advantages in terms of technology.
get/gain an advantage
Both teams tried to get an advantage.
give somebody an advantage
His height gives him a big advantage.
work to your advantage (=make you have an advantage – often used when this is unexpected)
Sometimes a lack of experience can work to your advantage.
see the advantage (=understand the advantage)
I can see the advantage of living near the station.
adjective
a big/great/massive/huge advantage
It's a great advantage to be able to speak some Spanish.
a slight advantage (=a small one)
Karpov enjoyed a slight advantage over his opponent.
an unfair advantage
Companies that receive government subsidies have an unfair advantage.
a definite/distinct advantage (=one that you can clearly notice)
Electronic trading has a number of distinct advantages.
a real advantage (=a definite advantage)
The new system has some real advantages.
an added advantage (=an extra advantage)
Candidates with experience in Sales and Marketing would have an added advantage.
a political advantage
Republicans have a political advantage in most of those areas.
a military advantage
The military advantage had shifted towards the rebels.
a psychological advantage
Winning the first game gives you a psychological advantage over your opponent.
phrases
the advantages and disadvantages of something
the advantages and disadvantages of living in a big city
the advantages outweigh the disadvantages (=the advantages are more valuable)
When it comes down to working from home, you have to decide if the advantages outweigh the disadvantages.
COMMON ERRORS ▶ Don't say 'a good advantage'. Poor Sportsmanship
It's sometimes easy to overlook how playing sports can lead to poor sportsmanship, especially in children.
From Longman Dictionary of Contemporary English
advantage
ad-
van-
tidge
/əd'vɛntɪdʒ \$əd'vænt-
●●●
S2
W1
noun
[countable, uncountable]
ADVANTAGE something that helps you to be more successful than others, or the state of having this
OPP disadvantage
advantage over
Her experience meant that she had a big advantage over her opponent.
Coaches who demean athletes who underperform are difficult to deal with and can add pressure and stress.
The repetitive motion of many athletic activities can lead to joint and muscle injuries.
Sometimes the stress and pressure that go along with athletic activities can lead to lack of sleep.
Parents who have unrealistic expectations for their own kids or other children can also create undue frustration.
It's important as a parent or coach to manage the expectations you have for young athletes, and if you're an adult athlete, it's crucial that you control your reactions to coaches or spectators who act inappropriately.
– absolute advantage – comparative advantage – competitive advantage – first-mover advantage – last-mover advantage – second-mover advantage
Origin
advantage (1300-1400) Old French *avantage*, from *avant* "before", from Latin *abante*; – ADVANCE
[Pexels/Pixabay]
Playing sports at any level can be rewarding and fun. be at an advantage
Children have several advantages over adults when it comes to learning another language.
Mitchell's height gives him a distinct advantage over the other players.
Younger kids were at an advantage.
So I've always thought that we were at an advantage.
Students with a strong math background will be at an advantage next year when the statistics course starts.
Applicants with computer skills will be at an advantage.
advantage of
The advantages of a college education should not be underestimated.
From Longman Business Dictionary
advantage
ad-
van-
tidʒ
/əd'vɛntɪdʒəd'væn-
/ noun
[countable, uncountable]
something that helps you to be better or more successful than others
America's lead in aerospace is one of its most important competitive advantages.
Government subsidies give these industries an unfair advantage.
advantage over
It has an advantage over foreign manufacturers because of its flexible workforce.
Injuries can be more than just an inconvenience; they can lead to lasting problems.
The benefits of exercise include improved heart health, weight loss, lower blood pressure and reduced body fat.
Most sports require physical conditioning, so you can see the benefits of exercise as you prepare for playing.
Younger workers tend to be at an advantage (=have an advantage) when applying for jobs.
If you or your child is playing sports, be sure that a healthy, consistent sleep routine goes along with practice and game schedules.
Children and adults alike can benefit from the physical activity of the sport itself.
Anger and sadness over losing a game can lead athletes to lash out or act ungraciously toward others.
Stress and Pressure
As fun as playing sports can be, it can be stressful as well. It might be to your advantage (=it might help you) to take a computer course of some kind.
2 [countable, uncountable]
GOOD POINT OR CHARACTERISTIC
a good or useful feature that something has
advantage of
One of the many advantages of living in New York is that you can eat out at almost any time of day.
advantage over
This printer has several advantages over conventional printers.
The Risk of Injury
One of the most obvious disadvantages to playing sports is the risk of injury.
Examples from the Corpus
advantage
People who have been to university have a big advantage when it comes to finding jobs.
The Big Three are making a lot of noise in hopes of gaining a political and competitive advantage.
The elongated nose, however, gave these animals a considerable advantage over their competitors.
There might, however, be other advantages to polyandry.
Electronically supported meetings not only solve pressing business problems but offer their own advantages.
This gives them at least two powerful advantages over their struggling counterparts.
None the less, everything important is included on Sony's single disc, which thus enjoys a considerable price advantage.
If you appear to be easy and soft, people take advantage of you.
The advantage will be smoother, more life-like, more in-depth games - and probably more vivid nightmares.
Taxes on imports gave Japanese companies an unfair advantage. You can be your own worst critic as an athlete, and it's important to make sure that you're not causing yourself too much stress by worrying about performance. You should weigh these advantages and disadvantages before you or your child commits to playing a sport.
The Benefit of Exercise
One of the best and most obvious advantages to playing sports is the exercise that you get from athletic activity.
The Advantage of Teamwork
Another benefit to playing sports is the teamwork and camaraderie that you'll experience interacting with others.
Some people might assume sports will take away from children's academic performance due to the time demands of practice and games, but physically active kids can actually reap benefits in the classroom.
Sports activities bring people from diverse backgrounds together. You'll also see benefits from the physical activity of the sport itself.
As a team, you and your teammates work together to accomplish objectives and overcome adversity, and the team has to make quick decisions to respond to different situations.
You can learn from your teammates, and your teammates can discover new things about you.
At the same time, there are also disadvantages that come with playing sports.
This phrase is rather informal and you should not use it in formal essays.
The good thing about cycling is that you don't have to worry about getting stuck in a traffic jam.
The beauty of something is that used when you want to emphasize that something has a very good or useful feature.
The beauty of the plan is that it is so simple.
An unhealthy attitude about winning can manifest itself in taunting and other obnoxious behavior.
Athletic activities engage kids' brains because of the memorization, skill learning and repetition involved, and all of these factors can help kids perform better in school.
Problem Solving and Communication
When you play sports, you can develop better communication and problem-solving skills.
He's always extolling the virtues of hard work (=saying that hard work is a good thing).
the good/great/best thing about something especially spoken used when mentioning a good feature of something.
Failure to properly prepare and condition for a particular sport can cause athletes to get hurt as well.
Say a big advantage or a real advantage.
Many injuries can take place during the course of a game.
There's nothing like the feeling of accomplishment that goes along with achieving goals and reaching milestones as a team, and you can enjoy the new friendships you make as you play.
The problem-solving and communication skills that you'll develop playing sports can benefit you in every area of life.
Better Academic Skills
If your kids want to play sports, they can benefit academically.
Overbearing Coaches and Parents
Dealing with coaches and parents who are overbearing, unreasonable and rude is one of the most unfortunate disadvantages to playing sports.
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Many times the pressure that athletes experience is self-induced.
Collisions in contact sports can cause injuries, and falls can hurt you as well.
THESAURUS – Meaning 2: a good or useful feature that something has
advantage a good feature that something has, which makes it better, more useful etc than other things
The great advantage of digital cameras is that there is no film to process.
Benefit
a feature of something that has a good effect on people's lives
Regular exercise has many benefits, including reducing the risk of heart disease.
merit a good feature that something has, which you consider when you are deciding whether it is the best choice
The committee will consider the merits of (=the good and bad features of) alternative funding systems were widely discussed in the newspapers.
The chairman saw no great merit in this suggestion (=he did not think that it was a good idea).
virtue an advantage that makes you believe that something is a good thing
They believed in the virtues of culture, civilization, and reason.
It's important to instill proper attitudes in both adult and child athletes.

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